

# dot-au registration statistics

## ■ Background

This document is a supplement to the Caslon Analytics profile of auDA and the dot-au domain space (at [www.caslon.com.au/audaprofile.htm](http://www.caslon.com.au/audaprofile.htm)) and operation of the global domain name system (at [www.caslon.com.au/domainsprofile.htm](http://www.caslon.com.au/domainsprofile.htm)).

Corresponding graphs for dot-nz are at [www.caslon.com.au/graphs/nzdns.pdf](http://www.caslon.com.au/graphs/nzdns.pdf), discussed in the detailed profile at [www.caslon.com.au/dotnzprofile.htm](http://www.caslon.com.au/dotnzprofile.htm).

Official figures for some second level domains in dot-au for 1994-99 and 2002-04 are not publicly available.

Figures are for domain name registrations and thus do not necessarily indicate the number of sites. A particular registration may not have a corresponding site that is 'live' on the web, for example because the registrant do not proceed with plans to launch a site or instead registered the domain name merely to acquire an email address that is independent of an ISP or webmail service. Some entities have pointed multiple domain names to a particular site; there is thus no strict name-site equivalence. The Australian Bureau of Statistics initial *Internet Activity Report* (March 2001) noted that Australian ISPs claimed to be hosting some 101,000 "business and government" sites at the end of the September quarter in 2000. That figure is considerably smaller than the over 222,000 .com.au, .gov.au and net.au names in the registry at that time.

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## ■ Edition

version of October 2005

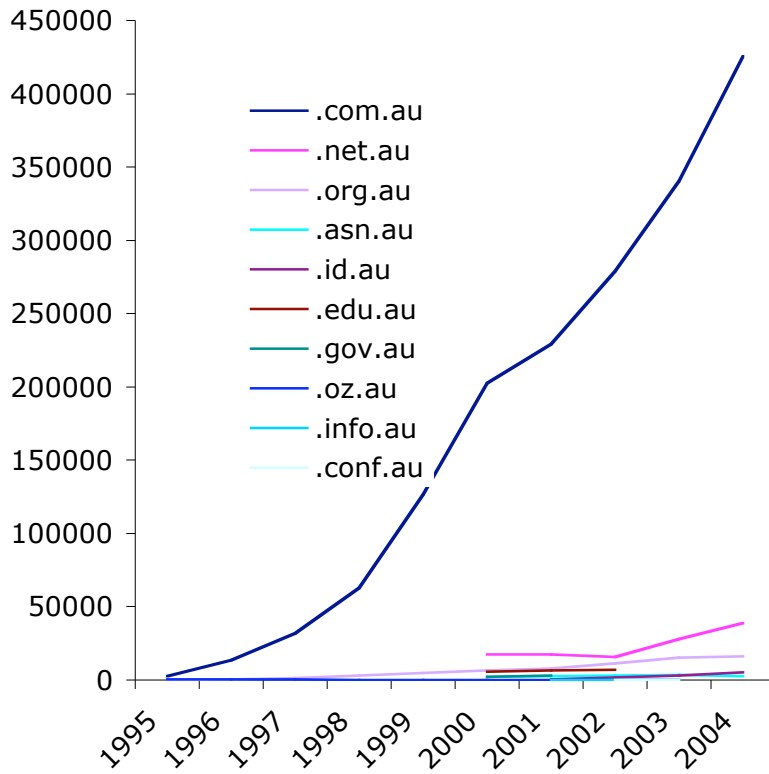
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document located at [www.caslon.com.au/graphs/audns.pdf](http://www.caslon.com.au/graphs/audns.pdf)

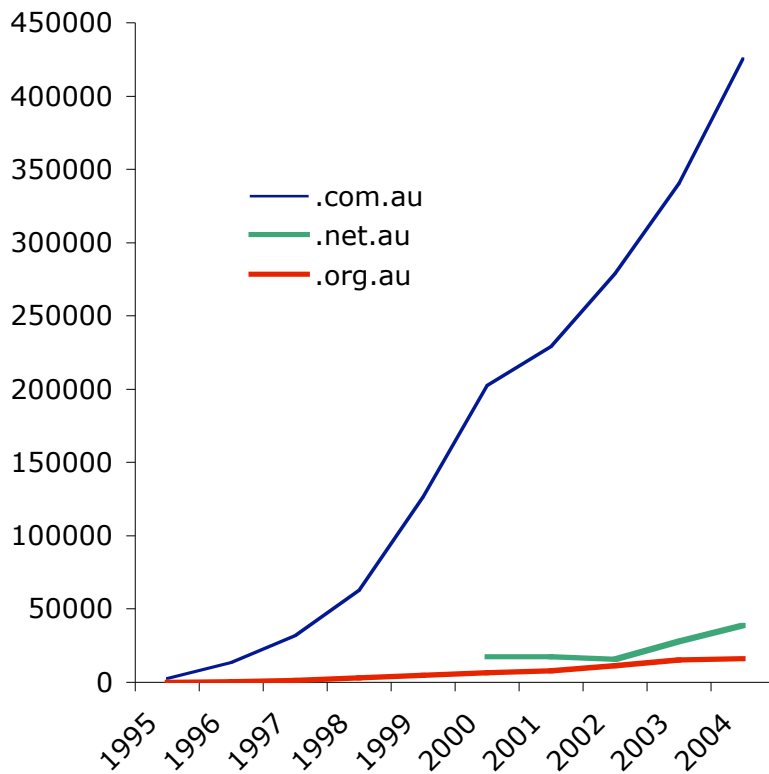
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## ■ Graph 1: all dot-au second level domains

(note: some 1995-99 and 2002-04 data unavailable)

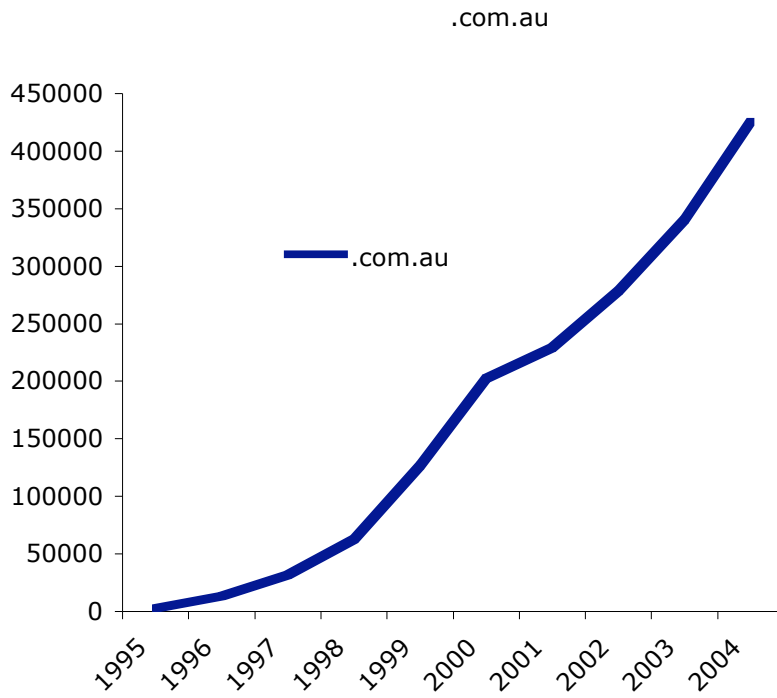


## ■ Graph 2: key dot-au second level domains

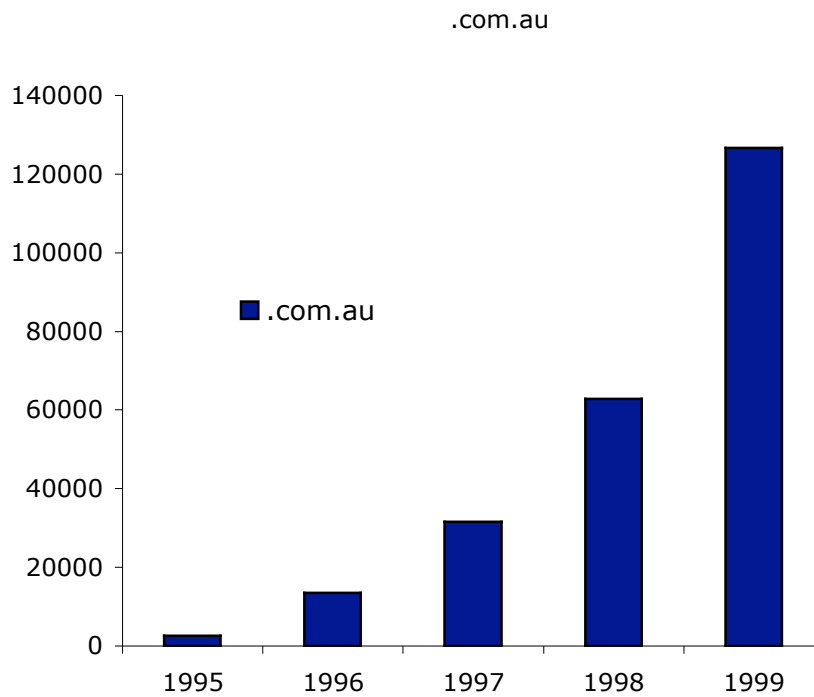


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■ **Graph 3: growth of .com.au 2LD, 1995-2004**

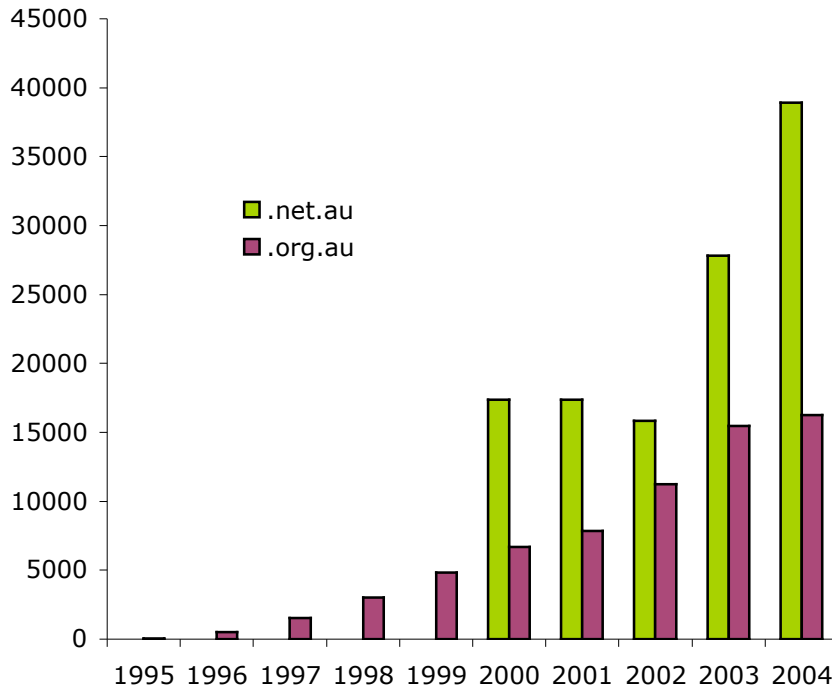


■ **Graph 4: growth of .com.au 2LD, 1995-1999**



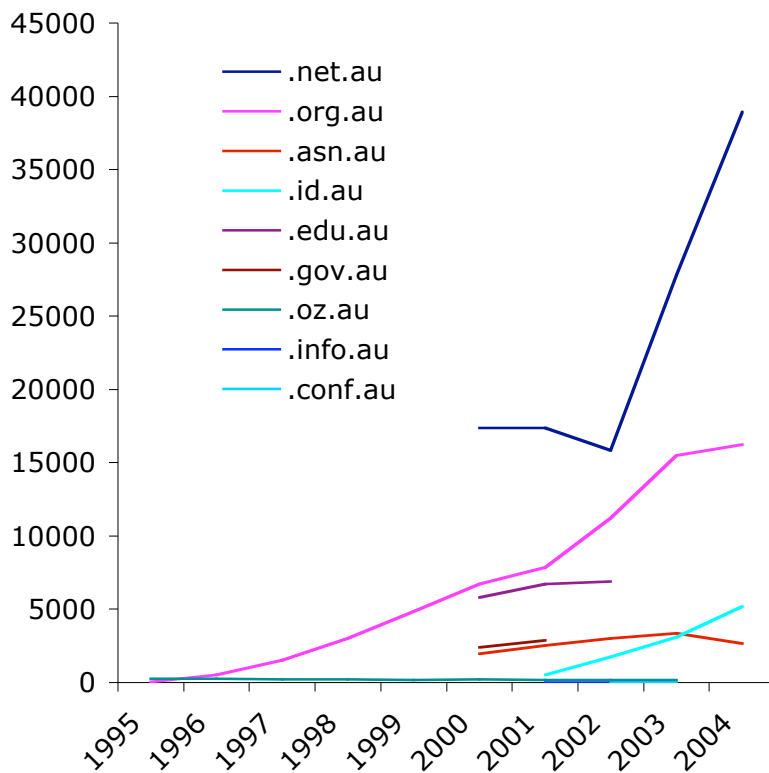
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**Graph 5: growth of .org.au and net.au 2LDs, 1995-2004 \***



\* note: official figures for .net.au are unavailable for 1995-99

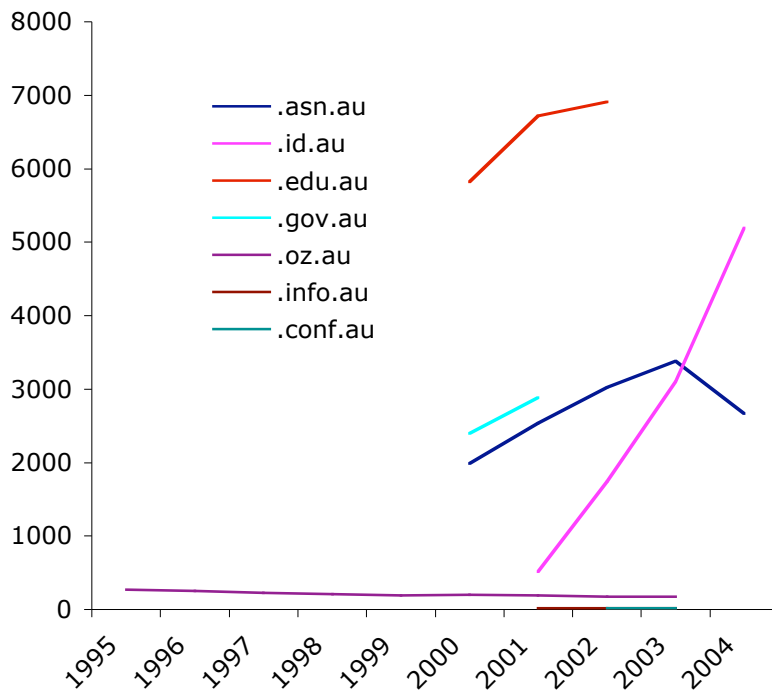
**Graph 6: growth of .au 2LDs other than .com.au \***



\* note: official figures for some 2LDs (eg .edu.au) are unavailable for 1995-99 and 2003-04

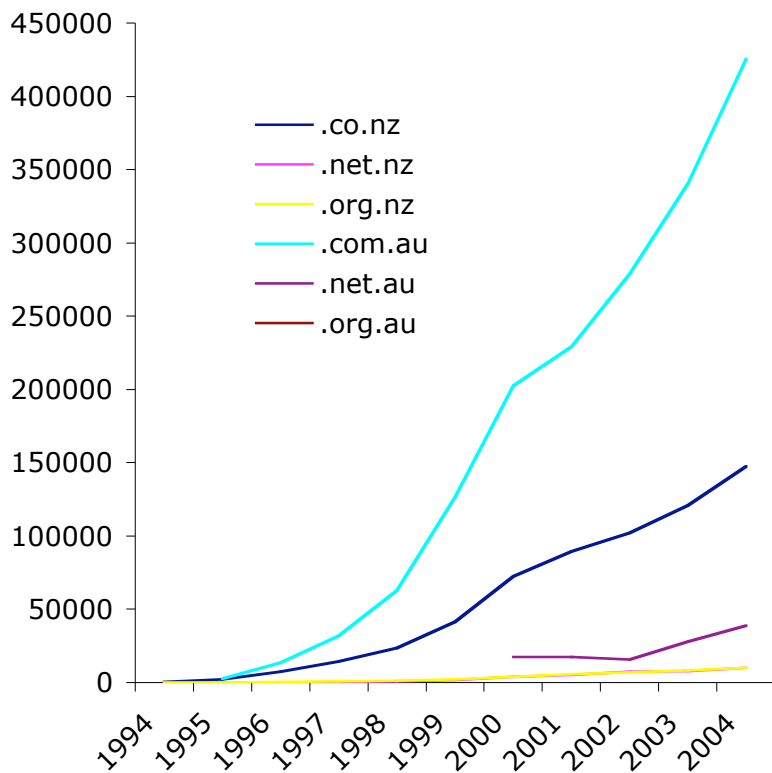
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**Graph 7: growth of smaller 2LDs in dot-au \***



\* note: official figures for some 2LDs (eg .edu.au) are unavailable for 1995-99 and 2003-04

**Graph 8: trans-Tasman comparison by number of registered 2LDs**



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■ Graph 9: trans-Tasman comparison - registered co/com 2LDs per capita

